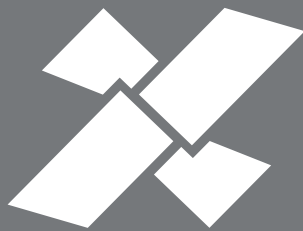


Annual Report

2021-2022



LOKER**STUDENT**UNION













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Executive Director's Message

The Loker Student Union was faced with unraveling the new norm from the COVID -19 pandemic. Students, staff, and the campus community slowly filled the halls of the LSU after reopening with limited operations in July 2021. This brought forth the opportunity to learn new ways to ensure that services and resources were tailored to a population relearning to go about life in public. Preparations were made to ensure that the Toro Nation felt welcomed and safe in the student union.

Preparations included social distancing, making masks available to visitors, hand sanitizing stations, and continuous sanitizing of highly touched surfaces. Services such as Reserve the Union, Nap Room, Meditation Room, and Games Room were reopened with adjustments to ensure that the Toro community was safe. Programming continued to be virtual during the Fall semester with gradual introduction of in-person programs and events.

The return of LSU Open House was a huge success for new and returning Toros. They had the opportunity to participate in person or virtually. Hybrid models allowed students the flexibility to access services, resources, or programming that enhanced their student experience. This year was full of unlearning and adopting new ways to better serve our students and campus communities. Through uncertainty and challenges, the LSU remained determined to find ways to serve the Toro Nation regardless of the circumstances surrounding us.

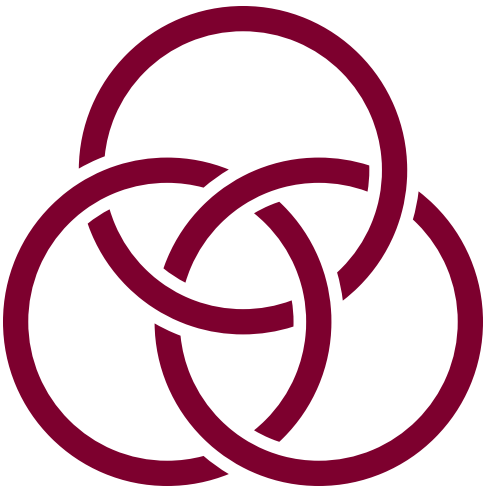
Cecilia Ortiz
Executive Director



Mission

The Loker Student Union provides an environment which is designed to encourage interaction among the campus’ constituent groups (internal and external), enhance the sense of campus community, and expand the avenues through which the university educates students.

Through its many activities and services, the Loker Student Union provides cultural, social and recreational programming that supports the educational mission of the University, encouraging the development of citizenship, leadership, and social responsibility for success in a dynamic and pluralistic society.



Core Values

Organizational Values matter. We believe that our values assist employees in achieving our mission as well as expressing our core beliefs. They are the essence of our organization’s identity and serve as a compass for the organization’s culture.

Service

- We are dutiful in serving the best interests of guests & coworkers.
- We practice responsible stewardship of organizational assets (for today and tomorrow).
- We encourage and support active citizenship in governance and employment.

Leadership

- We are a learning organization which practices active dialogue and shared decision-making.
- We suspend hierarchy whenever possible.
- We pursue and cultivate partnerships.

Inclusivity

- We foster an environment where all experience a sense of belonging.
- We seek to understand and value differences between people.
- We strive to avoid wronging others by our actions or omissions.

Development

- We strive for personal mastery within ourselves and those we lead through generative learning.
- We empower ourselves and each other.
- We pursue continuous improvement.

Enjoyment

- We align individual purpose to the organization’s mission.
- We nourish work-life balance, wellbeing, and prosperity.
- We delight in creating moments of unexpected joy for others.



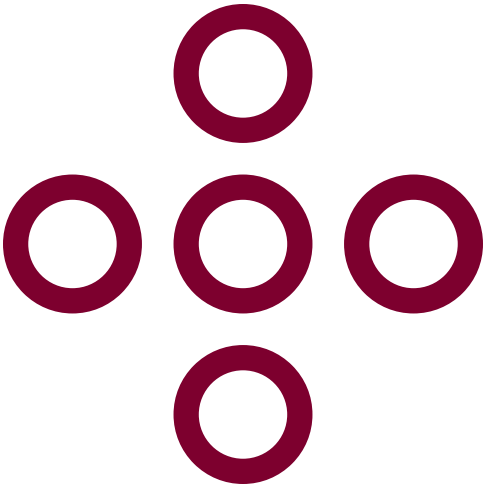
Team LSU

The LSU faced the challenging decision of temporarily furloughing several student employee positions such as Games Room Attendants, Guest Services Assistants, Custodial Day Porters, Setup Crew Assistants, Reservations Support Clerks, & Student Building Managers. Though a difficult decision, this step was taken to navigate through unprecedented circumstances and ensure the student union’s sustainability. We are happy to say that most student employees returned upon the building’s reopening later in the year!

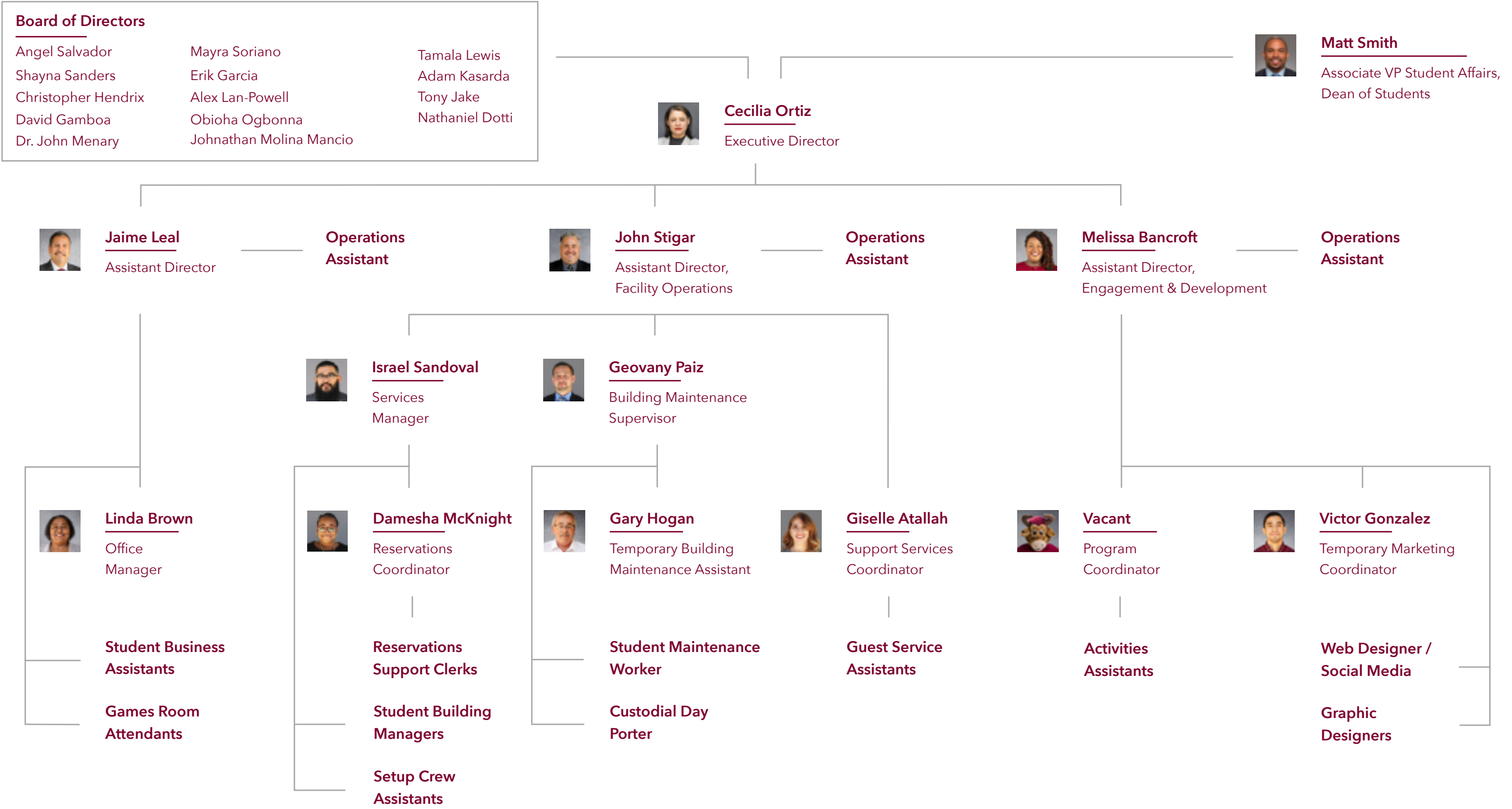
Unit	Number
Administration	1
Building Manager	3
Building Services	7
Guest Services	13
Marketing & Programs	10
Maintenance & Custodial	6
Operations	1
Reservations	2
Setup	7

Pro Team	Loker Leader	Total
12	38	50

Pro Team: Full-Time Employees
Loker Leaders: Student Assistant Employees



Organization Chart



Training & Development

In light of the COVID-19 pandemic, travel support was unfortunately not available to Team LSU members. However, the union enthusiastically embraced virtual trainings and conventions and any approved virtual training opportunities were facilitated by the Executive Director.

ACUI Virtual Conference

- Cecilia Ortiz
- Jaime Leal
- John Stigar
- Melissa Bancroft
- Linda Brown
- Geovany Paiz
- Israel Sandoval
- Damesha McKnight
- Giselle Atallah
- Victor Gonzalez

ALL IN Training Dates

Fall 2021	Spring 2022
August 17, 2021	January 18, 2022

Leadership Forum Training Dates

Fall 2021	Spring 2022
September 10, 2021	February 11, 2022
October 8, 2021	March 11, 2022
November 12, 2021	April 15, 2022
December 10, 2021	May 13, 2022



Toro Services

Reservations & Event Services

As we emerged from the challenges of the pandemic, our event numbers and requests were slightly lower. Our venues showcased classic setups, and we embraced a “no-snacks” policy in stride. Despite these unique circumstances, our unwavering commitment to creating unforgettable gatherings for our campus community shined through with style and grace.

Student Events	University Events	Private Events	Completed Events
172	1036	0	1208

Print Services

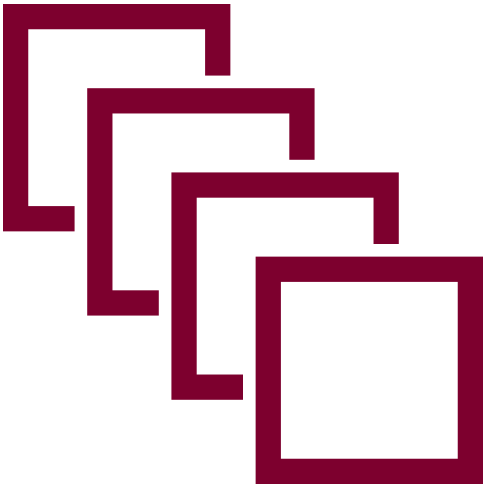
We were thrilled to announce the long-awaited reopening of our print stations in the LSU after their temporary closure due to COVID -19 pandemic. Our goal was to provide a safe and secure environment where students could print their class work and projects with ease.

Printer 1 - Pages	Printer 2 - Pages	Printer 3 - Pages	Total Pages
11,768	5976	5027	22,771

Games Room

In Fall 2021, we re-opened our Games Room with modifications in place to ensure the safety of students in our building. As more students returned in Spring 2022, we saw an impressive 400% increase in revenue from the previous semester! This increased traffic is proof that our community-building activities and games are still of immense value to our student body.

Avg. Patrons Per Day	Avg. Patrons Per Week	Total Number of Patrons Served
103	425	16,991



Facility Operations

We're thrilled to share that our team undertook some exciting capital projects to enhance our facility. From replacing radios to constructing a brand new office and even procuring stylish office furniture, their efforts truly made a difference. All of these initiatives demonstrate our unwavering commitment to improving our infrastructure and providing top-notch services to the Toro Nation.

Major & Capital Projects	Cost
Radio Replacement	\$19,200
LSU Painting Project	\$35,175
Zoom Carts	\$25,428
Foor Storage Locker Installation	\$65,646
Landscape Upgrade	\$61,500
HVAC MMA	\$12,200
North Side Roof	\$110,883

Total Building Count	Fall 2021 Building Count	Spring 2022 Building Count
492,00	122,000	370,000



Marketing & Programs

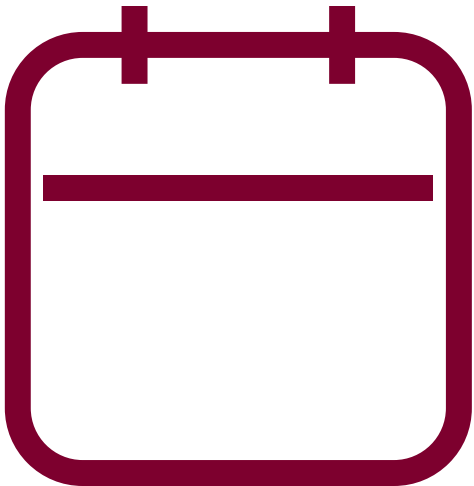
With the much-anticipated return of in-person activities, the Marketing and Programs unit focused on creating a vibrant and inclusive atmosphere to revitalize on-campus student engagement and connection amongst the Toro Nation. We communicated an exciting lineup of hybrid events and programs in an effort to ensure maximum participation. A diverse line-up of virtual and in-person activities included cultural celebrations, giveaway opportunities, and our most successful LSU Open House to date - Torotopia: Into the Toroverse!

Engagements by Category

Category	Number of Events	Avg. Engagement Rate	Avg. Lkes
Cultural	20	5.57%	87
Recreational	11	7.80%	132
Social	16	9.17%	200
Student Success	32	13.9%	107
Recruitment	12	4.43%	27
Total Number of Events		Total Avg. Engagement Rate	Total Avg. Likes
91		8.14%	111

Social

Platform	Likes	Followers	Engagement Rate
Instagram	14,816	4,183	5.95%
Twitter	156	879	0.06%
Facebook	61	2,001	3.49%



Board of Directors

The LSU Board of Directors and their sub committees met virtually during the COVID-19 pandemic. There were no policies enacted, revised, or eliminated for the 2021-22 academic year.

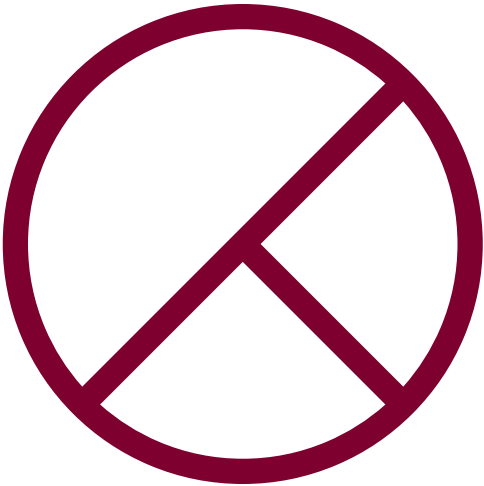
Members	Position	Voting/Non-Voting
Adam Kasarda	Director Student Disability Resource Center	Non-Voting
Alex Lan-Powell	Student At Large	Voting
Angel Salvador	Chairperson	Voting
Cecilia Ortiz	Executive Director, Loker Student Union	Non-Voting
Christopher Hendrix	ASI Representative	Voting
David Gamboa	University President Designee	Voting
Dr. John Menary	Academic Senate Representative	Voting
Erik Garcia	Alumni Representative	Voting
Johnathan M. Mancio	ASI President	Voting
Matthew Smith	AVP Student Life/ Dean of Students	Non-Voting
Mayra Soriano	Vice President Student Affairs Designee	Voting
Nathaniel Dotti	Director of Facilities Planning	Non-Voting
Obioha Ogbonna	ASI Representative	Voting
Shayna Sanders	Vice Chairperson	Voting
Tamala Lewis	Community Representative	Voting
Tony Jake	Chief Fiscal Office Designee	Non-Voting
Vacant	Student Affairs Manager	Voting
Vacant	Student At Large Secretary	Voting

BOD Meeting Dates

Fall 2021	Spring 2022
September 3, 2021	February 4, 2022
October 1, 2021	March 4, 2022
	March 9, 2022
	April 8, 2022
	May 6, 2022
	June 3, 2022
	June 23, 2022



Business & Finance



Statement Of Net Position June 30, 2022
- With Comparative Totals For 2021

ASSETS	2022	2021
Current Assets:		
Cash and Cash Equivalents	\$ 4,152,635	\$ 1,802,568
Short-Term Investments	879,319	875,947
Accounts Receivable	317,799	1,866,644
Prepaid Expenses	37,498	23,313
Total Current Assets:	5,387,251	4,568,472
Noncurrent Assets:		
Capital Assets, Net	776,520	939,035
Postemployment Benefits Other than Pensions	86,189	-
Total Noncurrent Assets	862,709	939,035
Total Assets	6,249,960	5,507,507
DEFERRED OUTFLOWS OF RESOURCES		
Net Pension Obligation	198,410	212,471
Net Other Postemployment Benefit Obligation	72,180	89,712
Total Deferred Outflows of Resources	270,590	302,183
LIABILITIES		
Current Liabilities:		
Accounts Payable	258,629	67,165
Accrued Salaries and Benefits Payable	30,620	26,325
Accrued Compensated Absences	80,115	90,600
Unearned Revenue	1,615	1,385
Total Current Liabilities	370,979	185,475
Noncurrent Liabilities:		
Postemployment Benefits Other than Pensions	-	163,301
Net Pension Liability	260,239	647,006
Total Noncurrent Liabilities	260,239	810,307
Total Liabilities	631,218	995,782
DEFERRED INFLOWS OF RESOURCES		
Net Pension Obligation	227,175	5,852
Net Other Postemployment Benefit Obligation	223,535	23,629
Total Deferred Inflows of Resources	450,710	29,481
NET POSITION		
Investment in Capital Assets	704,588	939,035
Restricted for Postemployment Benefits Other than Pensions	86,189	-
Unrestricted	4,647,845	3,845,392
Total Net Position	\$ 5,438,622	\$ 4,784,427

Statement Of Revenues, Expenses, And Changes In Net Position
Year Ended June 30, 2022 - With Comparative Totals For 2021

REVENUES	2022	2021
Operating Revenues:		
Center Operating Revenues	\$ 3,679,000	\$ 3,249,978
Sales and Services of Auxiliary Enterprises	203,154	36,907
Other Operating Revenues	19,098	121,218
Total Operating Revenues	3,901,252	3,408,103
EXPENSES		
Operating Expenses:		
Student Services	76,982	166,997
Operating Expenses	2,951,135	2,192,398
Depreciation	222,312	222,915
Total Operating Expenses	3,250,429	2,582,310
OPERATION INCOME	650,823	825,793
NON-OPERATING REVENUES		
Investment Income	3,372	5,277
Total Nonoperating Revenues	3,372	5,277
INCREASE IN NET POSITION	654,195	831,070
Net Position - Beginning of Year	4,784,427	3,953,357
NET POSITION - END OF YEAR		
NET POSITION - END OF YEAR	\$ 5,438,622	\$ 4,784,427

Donald P. & Katherine B. Loker Student Union, Inc.

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